



UNIFIED PUBLIC CALL FOR WORKS SELECTION
FOR THE BIENNIAL EDITION OF DIGITAL ART 2018
RIO DE JANEIRO & BELO HORIZONTE (BRAZIL)

www.bienalartedigital.com
www.festivaldeartedigital.com.br

1 –CALL

1.1. The present call for entries is done by Conteúdo Arte & Tecnologia EIRELI - ME, registered under the number 04.247.611/0001-90 with its headquarters in Belo Horizonte/MG, as well as its affiliates, are here identified as the Organizing Committee, responsible for the management and production for all the developing stages regarding the 1st Biennial of Digital Art Edition, the establishment of deadlines and conditions for participation hereby exposed and for the selection of professionals responsible for the curatorship.

1.2. The Biennial of Digital Art will take place from February to March 2018 in the city of Rio de Janeiro (RJ / Brazil) and its circulation will occur from March to April 2018 in the city of Belo Horizonte (MG / Brazil) The activities that make up its program (Exhibitions, Performances, Symposium and Workshops) will take place in both cities.

2 – THEME

2.1. The theme chosen for the 2018 edition is HYBRID LANGUAGES. The conceptual text is available on www.bienalartedigital.com & www.festivaldeartedigital.com.br

3– OBJECTIVE

3.1. Main Goals

3.1.1. Select, through this process, artworks and intellectual works, presentations, artistic, conceptual manifestations and professional developments, in order to foster the participation of people, projects, and groups, in the programming of the Biennial of Digital Art of the FAD -2018, which will take place in the cities of Rio de Janeiro (RJ / Brazil) and Belo Horizonte (MG / Brazil).

3.1.2. The submission of proposals is subject to availability for both cities within the periods mentioned above, at the discretion of the organizing committee and curatorship. The Organizing Committee may select projects for execution in more than one city.

3.2. Conceptual Goals

3.2.1. The conceptual goals of this selection process are:

- a) democratize and expand access to digital production;
- b) reflect on the creative, artistic and intellectual production in the present time through the Digital;
- c) carry out an artistic and cultural program in the cities of Rio de Janeiro (RJ / Brazil) and Belo Horizonte (MG / Brazil) that are able to convey what is being done, in Brazil and in the world, by young creators, artists, makers, students and professionals from different areas and related

fields;

d) collaborate with the consolidation of those individual and collective paths;

e) reflect, create and support the diffusion of digital culture through artistic, creative and innovative processes for a wide audience;

f) propose an Agenda for culture and technological arts through the event and

g) establish and strengthen the relationship between national and international producers, artists, creators and mediate the relations with the public.

3.3. Stages of the Selection Process:

3.3.1. The selection process planned for this Public Call is divided into the following five (5) steps:

STEPS	PERIOD
Registration	08/14/2017 to 09/17/2017
Homologation of registered projects	09/19/2017
Analysis and Judgment	09/17/2017 to 10/17/2017
Announcement of selected projects	October 2017
Contract Signing	November 2017

4 – REGISTRATION

Brazilian and International artists may sign up, free of charge, in more than one area, in the form of individual or collective submissions (the latter represented by a single member), as long as they meet the conditions mentioned in this document, which are:

4.1. Submissions must be done solely by the electronic address www.bienalartedigital.com & www.festivaldeartedigital.com.br Every submission must be done by means of the digital form. Submissions by e-mail or print are not permitted. There will not be dispatch of any kind of documentation or material by email.

4.2. To completely fill out the application form;

4.3. To take responsibility so that the material, be it mandatory or complementary, has a satisfactory quality for the comprehension of the work by the curators. The Organizing Committee may judge the quality of the submissions at its own discretion;

4.4. To post the complementary / support material in websites (vimeo, youtube, facebook, Instagram, Behance, Tumblr, among others) or in the form of non-expiring downloadable links.

4.5. Postar o material de apoio/complementar em sites de exibição de vídeos (Vimeo, YouTube, Facebook, Instagram, Behance, Tumblr, entre outros) ou na forma de links para download que não expirem.

4.6. Applicants h recognized signature of the parents or legal guardians in order to participate in the festival.under the age of eighteen may apply. However, if selected, they will be required express authorization wit

4.7. Artists who are employees of any company which either sponsors or are member of the Organizing Committee for the FAD/Biennial may not submit any work. In case such irregularity is noted, even if the work is selected, it may imply in the exclusion from the FAD/Biennial.

5 – DEADLINE

5.1. The Biennial call for submissions is open from August 14th to September 17th, 2017

imperatively, observing the following points:

5.2. The submission deadline will not be extended under any circumstance.

5.3. Registrations will be allowed only until 23:59 on September 17, 2017 (Time: -03:00 GMT / Brazil).

5.4. The Organizing Committee is not responsible for technical problems generated by excessive traffic on the page during the registration period.

6 – THE FIELDS

6.1. Entries must be cultural, artistic (exhibition and performances) and / or intellectual-conceptual work, research, innovation and development (for the purpose of the International Symposium and Workshops).

6.2. The FAD will receive registrations of works that contemplate artistic and scientific fields, only if they act within the new media segment and result in art and culture in a transversal way with other fields and sciences. Therefore, artists, creators, professionals, producers and cultural groups can send works, as long as they are in tune with the characteristics of each scope/area of practice of these regulations, which are:

6.2.1. FAD Performances (Presentations /Concerts /Audiovisual Performances)

Audiovisual performances are those projects dedicated to original artistic presentations (artist's own repertoire). These works can be presented by artists, creators and producers in individual, double, group and collective formats.

Expressions and Formats: Video Mapping, Visual Music, Dance Performance, Machine Performance, Vjing, Visual Poetics, among others.

Places where they will be held:

Rio de Janeiro: Auditorium / Oi Futuro Flamengo Theater

Belo Horizonte: Pampulha Museum of Art (MAP) Auditorium & Other Venues

Important: Non-copyrighted works will not be accepted for this category as well as the ones that do not have the concepts listed. The works should have as a final result an audiovisual theme jointly developed.

6.2.2. FAD Gallery (Exhibition - Artistic / Conceptual Installations based on technology)

Audiovisual installations of technological art, works that develop conceptual, creative and artistic content allied to the technology (digital, analogical - or hybrid) will be accepted, as well as the ones that propose an interaction of the spectator / user (public). The use of tools, devices and technology, as well as the theme, are free *.

Expressions and Formats: Digital Art, Sound Art, VideoArt, Immersive Installations, Interactive Installations, Data Visualization, VideoDoc, Diverse Realities, among others.

Places where they will be held:

Rio de Janeiro: Galleries 1, 2 and 3 of Oi Futuro Flamengo

Belo Horizonte: Pampulha Museum of Art (MAP), Casa do Baile, Casa Kubitscheck, Casa Fiat & Espaço Atmosfera

Important: *Works that follow the guiding theme Hybrid Languages which was proposed by the curatorship in the perspective of thinking the processes and ramifications of technology in a hybrid way, in life and in society through art, will be preferably be welcomed for this

selection.

6.2.3. FAD IPI - Interactive Public Interventions (Exhibitions / Performances / Occupations / "Site-Specific")

Interactive public interventions will be understood as proposals based on technology that intervene, occupy, use and remain with conceptual, creative and artistic content in the urban space (facades, gables, gardens, urban furniture) that propose, or not, an interaction of the spectator's/ user (public). The use of hybrid tools, devices and technology *.

Expressions and Formats: VideoMapping, Public GameArt, Responsive Architecture, GeoData, VR (virtual reality), AR (augmented reality), MobileArt, BioArte, IOT (Internet of Things), Light Emotion, Hackerativism, Video Guerrilla, among others.

Places where they will be held:

Rio de Janeiro: Atrium / Exterior patio of Oi Futuro Flamengo

Belo Horizonte: Casa do Baile, Pampulha Museum of Art (MAP), Atmosphaera (LED Panel)

Important: *Works that follow the guiding theme Hybrid Languages which was proposed by the curatorship in the perspective of thinking the processes and ramifications of technology in a hybrid way, in life and in society through art, will be preferably be welcomed for this selection.

6.2.4. FAD Laboratory (Workshops)

Proposals for short-term workshops with free themes will be accepted *. The goal is that this program can address the development and / or training for the use of new computational tools, programming, audio, video, creation of interaction works as free software, among others, for professional use or not, as well as management and innovative use of new creative tools (apps and api). Activities focused on children and special groups are welcome. Formatos: Programação, Linguagem, Escrita Digital, Processos Comunicacionais, Interfaces, Gestão de dados, Crítica e Pensamento, eletrônica, robótica, etc.

Public:

FAD Laboratory: Broad Public - Youths and Adults from 16 to 60+ years

FAD LAB for Children: From 8 to 12 years old

FAD LAB PRO: Professionals (University and Actors of technological innovation)

Places where they will be held:

Rio de Janeiro: to be defined

Belo Horizonte: to be defined

Important: *Works that follow the guiding theme Hybrid Languages and fundamentally propose the use of free programs (Open Source) will preferably be welcomed for the selection

6.2.5. FAD International Symposium (Talks / Panels and Essays)

Talks, panels, studies presentations, scientific and conceptual essays, research results derived from the theoretical aspect of technical practices will be accepted for this program. It is obligatory to follow the central theme and extend to the multi-area; Hybrid Languages. *

Axes: Cognitive Studies, Reception, Transhuman, Communication, Aesthetics and State of Art, Society Criticism, Informational Studies, Computational, Patrimony, Digital Humanities, etc.

Places where they will be held:

Rio de Janeiro: Oi Futuro Flamengo Theater

Belo Horizonte: Auditorium of the Pampulha Art Museum (MAP) & Casa do Baile Auditorium

Important: *Works that follow the guiding theme Hybrid Languages which was proposed by the curatorship in the perspective of thinking the processes and ramifications of technology in a hybrid way, in life and in society through art, will be preferably be welcomed for this selection.

7 - THE SELECTION

7.1. STAGE 1 - Pre-Selection

7.1.1. During the Pre-Selection phase, the Organizing Committee will make contact with the registered members by email to obtain details of the projects, in order to evaluate their development, as well as the budgetary and operational feasibility. There will be no publication of the result on the website or in the media at this stage.

7.1.2. The feasibility studies of the proposals submitted will be carried out through the organizing committee. The communication will be directly with the pre-selected ones. The feasibility studies will consider the following aspects:

- A) concept;
- B) closeness to the theme Hybrid Languages;
- C) technological development
- D) budgetary and operational feasibility;

Important: * It is expected the selection of up to 30 (thirty) works to integrate the program in the cities of Rio de Janeiro (RJ) and Belo Horizonte (MG), Brazil. The participation of the pre-selected works in the even during this stage is not guaranteed.

7.1.3. At the time of registration, the artist, creator and / or producer must observe the images, maps and technical riders of the places, available in this regulation. It is essential to understand and accept that the work must be in accordance with the conditions in these venues.

7.1.4. For unpublished works the criterion is the same. The assembly of the work must follow the technical criteria requested in the registration. Any extra cost required for assembly should be the responsibility of the selected professional.

7.1.5. The selection of works is made through the conceptual analysis added to the factors of transportation logistics, cost, technical rider suggested at the time of registration, materials used and date availability.

Selection criteria:

Criteria for Analysis and Judgment		Weight
A	Concept	2
B	Closeness to the theme Hybrid Languages	2
C	Technological development	1
D	Budgetary and operational feasibility	1

7.1.6. The Organizing Committee is not responsible for any extra cost, derived from any change in the technical rider, that makes it different from the one sent in the moment of registration (except in exceptional cases).

7.2 FINAL STAGE - Selected participants

In this stage, projects and proposals that will integrate the program of the Digital Art Biennial will be selected . After the feasibility studies in Stage 1, the projects and proposals with their registered

representatives go through the homologation participation phase, which includes documentation, records, terms of consent, authorizations and other actions. Only after this stage there will be the public announcement with the selected ones that will integrate the program*

Important: * Projects selected for the participation in both cities of Rio de Janeiro (RJ / Brazil) and Belo Horizonte (MG / Brazil) will be duly notified, some of which may only be designed for one of the listed cities.

The announcement of the selected will occur exclusively ** on Official Site, www.bienalartedigital.com & www.festivaldeartedigital.com.br

Important: ** The announcement of the results by the selected artists on their sites and social networks must occur immediately and only after the stages of homologation of participation and soon after and only the official announcement of the event on their pages and social networks, being the proposal or project amenable to being excluded from the selection and replaced by another one.

The selection and decisions made by the curatorship and organizing committee are sovereign and any appeal against the results will be considered.

8 - THE COUNTERPART

8.1. The FAD - Digital Art Festival Digital Art - Biennial Edition 2018 is committed to providing the selected artists with:

- A) transportation and lodging (when applicable for participants, mainly exhibitors, performance presenters, and workshop instructors)
- B) assembly and logistics of projects, proposals, conceptual and artistic works, execution of workshops and talks (when suitable)
- C) promotion and publicity (within the FAD / Biennial media plan);
- D) participation fee (when suitable)

9 – RESULT

9.1. The results for the selected projects and artists will be announced within at most 45 (forty-five) days after the end of the this Public Call, in the FAD's * Biennial website and social networks.

9.2. Subsequently, the artists and selected projects will be announced to the press and further communication channels.

10 – REGARDING THE SELECTED

10.1. Those selected will be communicated by e-mail. Should this be impossible, they will be contacted by telephone or Skype/Hangout etc.

10.2. Those selected will receive the contact for a member of the executive production, Organizing Committee, for the clarification of details for the works and effectuation of all necessary documents as so to guarantee the participation in the festival.

10.3. As a condition to participate in the Digital Art Biennial edition of the Digital Art Festival, the selected artists must sign: the respective Agreement Term (which will contain the conditions described in ANNEXs II , III and IV of this Document), Copyright Licensing and Authorization of Image Use.

10.4. The registered participants declares to be aware of the obligation to inform, under the penalties of the Law, any public or private resource received for the circulation of works and / or performance of the activities in the present Public Call, in order to avoid duplicity of costs to the treasury. The receipt of such resources will not prevent the artist from participating, but will restrict the offer of transportation and lodging, as the case may be.

10.5. Those selected who, after the selection confirmation, do not reply in time to the documental demands under the stated deadlines, will be automatically excluded from the event.

11. FINAL PROVISIONS

11.1 The participation in this selection notice implies the acceptance of all the terms and their ANNEXs, namely:

A) ANNEX I - Digital Application Form

B) ANNEX II - General Conditions for Selected works

C) ANNEX III - Specific Conditions for Selected Foreigners

D) ANNEX IV - Images and technical plans of Oi Futuro Flamengo (RJ), Conjunto Moderno da Pampulha (BH), Casa Fiat de Cultura (BH), Espaço Atmosfera (BH).

11.2. The website www.bienalartedigital.com & www.festivaldeartedigital.com.br is defined as the site for dissemination of any official information, without prejudice to the use of other communication vehicles which the Digital Art Biennial may make available.

11.3 Further clarifications about the contents of the regulations may be obtained exclusively and only at the electronic address call@festivaldeartedigital.com.br

11.4 The FAD and the Digital Art Biennial reserves the right to disclose and use if consider appropriate, images and information of the project submitted through a digital platform in its actions and institutional communication pieces, as well as in its official website on the Internet and social networks, without any additional burden related the right to use images and information passed on. All the data collected in the process of this call integrate the database of the FAD - Digital Art Festival, for scientific and non-commercial research purposes.

11.5 This call might be suspended or canceled, integrally or in part by reasoned decision of its organizers.

11.6 The FAD and the Digital Art Biennial are not responsible for incomplete registrations due to technological failures, such as problems in servers, data transmission, communication line, access providers or, due to the excess of simultaneous access on the last days of the selection process.

11.7. The omissions and situations not predicted in this call will be solved by the Organizing Committee of the Digital Art Biennial of the Digital Art Festival.

**Sincerely,
Organizing Committee**

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PREFEITURA
BELO HORIZONTE

Realizado com recursos da Lei Municipal de Incentivo à Cultura de Belo Horizonte



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ANNEX II

GENERAL CONDITIONS FOR THE SELECTED WORKS

1. Formalization of Participation

1.1. After the selection process, participants who meet the criteria described above must sign, within the deadlines defined in the rules, the necessary documents to formalize their participation in the Digital Art Biennial, namely: Agreement Agreement, Copyright Licensing and Authorization of Use of Image.

1.2. After the deadline stipulated by the organizing committee the submissions will be considered "ineligible for participation", and the organizing committee will have the right to select another registered one to occupy the vacancy.

2. Transportation

2.1 FAD will provide airport / hotel / event / hotel / airport transfers. Those selected should follow the scale with predetermined schedules and proposed by the production, considering the optimization of time and efforts. The transport will not be individual and exclusive and should attend the largest number of people involved. If the selected participant wishes to opt for other means of transport (taxi, Uber, bus, etc.) he must do so at his/her own expense. In this case, FAD is not responsible for the costs or security of the selected (individual or group).

2.2 The transport of people shall be offered under the following conditions, when applicable (for participants, mainly exhibitors, performance presenters, and workshop instructors);

A) transportation from the State of Minas Gerais to Belo Horizonte and / or origin in the State of Rio de Janeiro to the capital of Rio de Janeiro: transportation will be by land, by intercity bus;

B) travels originating in other Brazilian states: transportation will be done by air, in economic category, or with terrestrial option at the request of the participant;

C) transportation from abroad: the transport will be done by air, in economic category;

2.3. In all cases, the Executive Production and the Organizing Committee are responsible for logistics and reception, and will offer options of schedules that can meet both parties (participant and event), prevailing the schedules that allow the correct execution of the schedule and lower tariffs of air or land transport.

2.4 Data for cargo transportation must comply with the rules of national merchandise legislation, and the artist, creator and producer are required to take responsibility for extracting invoices regarding used equipment to be transported by the executive production and the Organizing Committee (either through carriers, airlines or postal services), once it does not generate a fine of the Department of Finance and other transportation companies for failure or inaccuracy of information.

2.5. It is the full responsibility of the artist, creator and producer to provide information of size, weight and type of materials to be transported so that the executive production contracted can correctly budget the means of transport.

3. Accommodation

3.1 The hotel rates include the breakfast. FAD will not be responsible for any consumption value that exceeds the regular daily rate of the selected artist, such as, but not limited to: telephone

calls, several breakfast meals included in the daily rate, breakfast served daily schedule, meals, daily for other parties, early check-in or late check-out, internet, laundry, etc.).

3.2. Personal objects and equipment are the hotel service providers' only and exclusive responsibility.

4. Assembly and logistics of projects, proposals, conceptual and artistic works, workshops and talks

4.1. Once assembly days and schedule have been set, in agreement with the ones involved and selected through Check-List, the assembly delay cannot result in the non-feasibility of the exhibition, workshop, debate or artistic presentation. In case of non-functioning due to instability of the exhibition project of the work, or not performing (in the show) workshop, debate or artistic presentation, the schedule will not be changed.

4.2. The selected participants will be given a technical structure (video rider, images and map of the spaces) and also, human structure described in this regulation, as assistant assembly (gallery), and / or roadie (shows), and / or supervisor (executive producer), and / Or coordinator (symposium and workshops) (http://www.bienalartedigital.com/book_tech_bienal.pdf)

4.3. In the case of interactive works for exhibition, the work selected in this call must send a document in PDF format with the detailed instructions of the assembly and disassembly, as well as instructing the supervisor and the assistant about the dismantling of the work, and its adequate accommodation for transportation, not forgetting that the material of storage and transport should be the same as that which took the work to the event, and that it cannot generate extra costs for production.

4.4. The organizing committee is not responsible and will not have any connection with the contracts of other parties by the participants for help with the construction of their works, performances and workshops.

5. Promotion and Publicity

5.1. The FAD will provide the selected participants with promotion and publicity of their work or activity within the FAD through physical and digital media respecting the limits of its budget.

5.2. The selected participant agrees to collaborate with any and all dissemination activity of the FAD, such as interviews in newspapers, TV/internet channels or radio programs.

6. Other conditions

6.1. The transfer of any amount (if applicable for some reason) to the Brazilian participants will be done in Brazilian currency (Reais) according to the agreed schedule.

6.2 The organizing committee will not afford mobile or fixed telephone calls, package and data use, parking, meals and other services not predicted in each participant's terms.

6.3. In case of unexecuted presentations, once the possibilities of rescheduling or agreement have been exhausted, the organizing committee will decide on the value of the burden (material and intangible) to the event, and may require judicial actions with monetary effect;

6.4. Expository works eventually disabled for any technical, programming, adaptation related reason, or because of any other level of instability for more than 5 (five) days, will be automatically suspended from exhibition / programming and the selected participants briefly abide the decision of the organizing committee. (Important: works that make use of low voltage batteries or useful life of

functionality are strictly discarded by this commission)

6.5. Works that involve specific programming to be enabled daily for display should have a manual in PDF format and also in print and bound, to be delivered to the organizing committee and technicians so they have it in hand at any time.

6.6. The Organizing Committee is solely responsible for the physical and material integrity and equipment of the selected ones and their projects in the venue of the festival / event. It is of the participant's exclusive responsibility to take care of their own safety outside the facility. Therefore, the involved individuals and groups selected for this call agree that the Organizing Committee will not be held responsible for civil actions outside the workplace; the citizen and participant selected in this public call must comply with the Brazilian civil legislation, being criminally liable for any illicit act during the stay in the cities and in Brazil.

ANNEX III

SPECIFIC CONDITIONS FOR SELECTED FOREIGNERS

1. For foreign participants, the following rules are added:

- 1.1 It is required that all foreign artists hire some sort of international personal travel insurance, with the minimum value of 30 thousand euros, that covers eventualities such as death, hospital care, dental care and other medical proceedings;
- 1.2 For North American artists, or those from countries that do not have diplomatic agreements with Brazil, it is required that they have their work or temporary work visas in agreement with the legislation of both countries. Should one be unable to obtain these requirements in a viable logistic deadline (which is established case by case), the applicant will be disqualified from this edition;
- 1.3 Foreign artists will be paid on the national currency of the host country (in this case, Brazilian reais), converted on payday, using the Brazilian stock-market BM&F BOVESPA and the commercial dollar rate as reference. There will be no advances or international transfers. This value will be paid entirely and exclusively inside Brazil, based on the following rules:
 - A) For installations - when the mounting is finished;
 - B) For lectures and workshops - at the end of the artist's workshop;
 - C) For concerts and performances - at the end of the presentation;

ANNEX IV

Below are the images, maps, location and technical data of the locations of each city of the Digital Art Biennial 2018.

It is the responsibility and duty of the participants to access the information contained in the links below for the submission of their proposals, and it is irrevocable to contest this information.

BIENNIAL DIGITAL ART - RIO DE JANEIRO - RJ / BRASIL TECHNICAL RIDERS & INFORMATION:

(<http://www.bienalartedigital.com/book-tech-bienal>)

BIENAL DIGITAL ART - BELO HORIZONTE - MG / BRASIL TECHNICAL RIDERS & INFORMATION:

(<http://www.bienalartedigital.com/book-tech-bienal>)